

Privacy Policy on processing personal data

USA_Info_WFor_02 – Ed. 01.01.2025

Pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 - European Data Protection Regulation (hereinafter also the 'Regulation'), we wish to inform you that, in pursuing the purposes set out below, we will process certain personal data that refer to you (and/or possibly third parties).

Data controller

The data controller of your personal data is UnipolSai Assicurazioni S.p.A. (henceforth also the "Company" or the "Data Controller"), headquartered in Via Stalingrado 45 - 40128 Bologna.

The personal data we process

Based on the purposes set out below, the following personal data (hereinafter also referred to as 'data') will be processed:

- a) Personal data (first name and surname);
- b) Contact details (email address and mobile phone number);
- c) Any images and/or audiovisual footage should the activities/events occur remotely and electronically (also, 'via streaming').

Why we process the data

Your data will be processed for the following purposes:

#	Objectives	Categories of data	Legal bases
1	Allow the booking and holding of the activity/event in question (hereinafter also referred to as the 'event').	a), b), c)	Performance of a contract or a service requested by you, or pre-contractual measures.
2	Retention for educational needs.	(c)	Legitimate interest of the data controller to assess the level of learning of the participants during the activities/events.
3	Sending out a satisfaction questionnaire on the event.	a), b)	Legitimate interest of the data controller to assess the level of satisfaction of participants in activities/events and to improve its offer for similar activities/events.

Nature of data provision and retention periods

#Purposes	Provision of data	Data retention terms
1	Necessary.	Data as per letters a) and b): the time strictly necessary for the purposes described; thereafter, should the booked event so require, the data may be retained to fulfil administrative and tax obligations. Only in that case, pursuant to applicable laws and to the extent strictly necessary, will the data be stored for 10 (ten) years. Data referred to in letter (c): the time strictly necessary for the purposes described.
2	Necessary.	The time strictly necessary for the purposes described.
3	Necessary.	The time strictly necessary for the purposes described.

How we process the data

The Company will process the data with methods and procedures, including IT related, strictly necessary and/or preliminary to the realisation of the event, and to the achievement of the purposes specified above, and always after adopting the appropriate security measures to ensure its confidentiality, availability and integrity.

Data Communication

The processing operations will be carried out by the data controller's authorised and trained employees or will be communicated to the companies of the Unipol Group¹, only in pursuit of the above purposes. It will also be communicated to any outside companies (for example, suppliers of the streaming services etc.), to which the data controller assigns activities on its behalf and with which it enters into specific agreements to regulate the processing of personal data.

The data will not be disseminated.

Rights of the data subject

The privacy law (articles 15-22 of the Regulation) guarantees you the right to access your data at any time and to request its rectification and/or supplementation if it is inaccurate or incomplete, delete it if it has been processed illegally, and transfer it if you provided the data yourself and where it has been processed automatically for the performances requested, within the limits established by the Regulation (Article 20). The privacy law also gives you the right to limit the processing of your data if the prerequisites exist or to oppose the processing of your data for reasons connected with your personal circumstances.

We remind you that where data processing is based on your consent, you always have the right to revoke it; the revocation does not affect the lawfulness of the processing carried out up to that moment.

The data protection officer is at your disposal for clarifications about processing Your data and exercising your rights: you can contact said officer at the email address privacy@unipol.it.

Your right to contact the Italian Data Protection Authority remains unaffected, including the right to file complaints, where deemed necessary, to protect your data and rights.

For further information, please consult the www.unipol.it and www.cubounipol.it websites.

! Should the event booking be made on behalf of third parties, the overage data subject who fills in the booking form also agrees to provide these third parties, if necessary, with this privacy policy and to send the data controller only the data strictly required.

To submit your request, you must confirm that you have read the privacy policy.

"I hereby declare that I have read the privacy policy on the processing of personal data, carried out by Unipol Assicurazioni S.p.A., for the purposes indicated therein.

¹ For a complete and updated list of all the companies that belong to the Unipol Group, please refer to the www.unipol.com website